

| WEDNESDAY | | | | | |
|-------------|--|-------------|--|-------------|---|
| TIME | WIN STADIUM | TIME | | | |
| 19:00-21:00 | Early Check in Sage Hotel | 18:00-18:50 | VIP ticket only - Business Mastermind class | | |
| 19:00-22:00 | Welcome Mixer - Sage Hotel bar | | | | |
| THURSDAY | | | | | |
| TIME | STAGE 1 | TIME | STAGE 2 | TIME | GYM ARENA |
| 07:30-09:00 | Event Check in - WIN Stadium | | | 07:00-07:50 | Workout with CrossFit |
| 09:00-09:25 | Welcome Meeting | | | | |
| 09:30-10:20 | Demystifying Business Success: The LOVES Flywheel Dan Uyemura | | | | |
| 10:20-11:00 | BREAK | 10:30-11:00 | BREAK | 10:00-10:50 | The Art of Intervals Jake Douglas |
| 11:00-11:50 | Creating Memorable Experience: We aren't Just Coaches, We're Leaders Michele Letendre | 11:10-12:00 | Getting ideal clients through social media Kieran Dwyer | 11:00-11:50 | Step Into Their Shoes: Experience a Brand X® Youth Class Firsthand. The Brand X Method |
| 12:00-12:50 | Breaking the Overwhelm Cycle: How to Regain Control, Find Clarity, and Enjoy Business Again Dan Aguilera | 12:10-13:00 | Non Slimy Sales. Sell more = help more Nick Habich | 12:00-12:50 | Class Example: the Perfect Class Josh Godinez & Jake Marconi |
| 12:50-14:00 | LUNCH | 13:10-14:00 | LUNCH | 13:00-13:50 | LUNCH |
| 14:00-14:50 | Setting expectations of excellence in coaching Ed Morrison & Lily Free | 14:10-15:00 | Coaching as Stewardship Jake Marconi | 14:00-14:50 | Coaching the Female Client for Lifelong Athleticism. Brooke Turner |
| 15:00-15:50 | Built to Serve, Broke by Design Dan Aguilera | 15:10-16:00 | Coaching great classes - A breakdown Josh Godinez | 15:00-15:50 | Build Smarter, Not Just Harder: The Brand X® Blueprint in Action. The Brand X Method |
| 16:00-16:50 | Unleashing Success: The Dynamic Base, Build, Boost Methodology for empowering Youth programs Samantha Mathers | 16:10-17:00 | The New Way To Market Your Gym - The Best Way To Get Leads And Customers in 2025 and Beyond Charlie Horton | | |
| 17:00-19:00 | Drinks & networking | 17:00-19:00 | CrossFit affiliate round table | | |
| 19:30-22:00 | DINNER PARTY (buy a ticket online) | | | | |
| FRIDAY | | | | | |
| TIME | STAGE 1 | TIME | STAGE 2 | TIME | GYM ARENA |
| | | | | 06:00-06:50 | Workout with HWPO |
| | | | | 07:00-07:50 | VIP Workout with HWPO |
| 08:30-09:20 | Smart Gym, Smarter Growth: AI for Fitness Leaders Dan Uyemura | 08:40-09:30 | Strong Through the Seasons - Brooke Turner | | |
| 09:30-10:20 | The Hidden Payroll: How to Get Paid for the Work You're Already Doing Dan Aguilera | 09:40-10:30 | Grow your box - Strategies for growing your box, building a legacy and value for you Daniel Chaffey | 09:00-09:50 | Coaching the Female Client for Lifelong Athleticism. Brooke Turner |
| 10:20-11:00 | BREAK | 10:30-11:00 | BREAK | 10:00-10:50 | Focus of the Day Michele Letendre |
| 11:00-11:50 | Grow a high performance team - Strategies to scale excellence in your team! Daniel Chaffey | 11:10-12:00 | From Military Precision to Measurable Progress: Coaching for Health, Performance, and Longevity Anthony Novak | | |
| 11:50-13:00 | LUNCH | 12:00-13:10 | LUNCH | 12:00-12:50 | LUNCH |
| 13:00-13:50 | Q & A Mat Fraser, Matt O'Keefe & Jake Douglas | | | | |
| 14:00-14:15 | Event wrap up | | | | |

NOTE: Schedule subject to change